

BRANT WILDLIFE FESTIVAL

Sponsorship Package



April 4-7, 2025

Join us for this Spring Celebration of Nature as we welcome the arrival of thousands of migrating birds to the shores of the Parksville and Qualicum Beach area. Brant geese (*Branta bernicla*) come to rest and feed before continuing their arduous journey to their northern breeding grounds. The Brant Wildlife Festival encourages people of all ages to get outside and learn about local flora and fauna, and to be inspired to care about nature. There will be activities for all ages including wildlife viewing, guided tours, presentations, and lots more!

The Mount Arrowsmith Biosphere Region inspires a positive future for all living species by facilitating collaboration, coordinating participatory research, and supporting environmental, social, cultural, and economic sustainability. We are delighted to be facilitating the long-standing Brant Wildlife Festival, and are excited to watch it grow and flourish with help from organizations and businesses such as yours.

We welcome sponsorships, donations, and prizes of all sizes to support the festival, including those which may not fit within the tiers listed on the next page.



Interested in becoming a 2025 Brant
Wildlife Festival sponsor or donor?
Contact coordinator@brantfestival.bc.ca,
or visit <https://brantfestival.bc.ca/>

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Sponsorship Tiers

Tier	Marketing Benefits	
Brant \$5,000	<ul style="list-style-type: none"> • Logo featured on the Brant Wildlife Festival website and sponsor board at various events • Article about your support on the Brant Wildlife Festival website • Recognition in a PQB News 'Thank You' feature • Recognition in the MABR Newsletter • Tailored social media posts promoting your organization • Four tickets to Lift Off - opening festival event • Sponsorship recognition at the MABR Education Centre 	
Heron \$2,500	<ul style="list-style-type: none"> • Logo featured on the Brant Wildlife Festival website and sponsor board at various events • Article about your support on the Brant Wildlife Festival website • Recognition in a PQB News 'Thank You' feature • Recognition in the MABR Newsletter • Tailored social media posts promoting your organization • Two tickets to Lift Off - opening festival event 	
Eagle \$1,000	<ul style="list-style-type: none"> • Logo featured on the Brant Wildlife Festival website and sponsor board at various events • Recognition in a PQB News 'Thank You' feature • Recognition in the MABR Newsletter • Tailored social media posts promoting your organization 	
Sandpiper \$500	<ul style="list-style-type: none"> • Logo featured on the Brant Wildlife Festival website and sponsor board at various events • Recognition in a PQB News 'Thank You' feature • Recognition in the MABR Newsletter 	

Alternative Donations

Prize Donations	<ul style="list-style-type: none"> • Prizes of varying sizes and financial amounts are accepted • Prizes will be used at various events throughout the festival 	<ul style="list-style-type: none"> • Logo and recognition will be included with the prize(s) and on the festival website • Recognition in a PQB News 'Thank You' feature
Refreshment Catering	<ul style="list-style-type: none"> • Sponsor an individual event by supplying coffee, tea, and light refreshments 	<ul style="list-style-type: none"> • Logo and recognition will be included with the donation and on the festival website • Recognition in a PQB News 'Thank You' feature

Marketing Statistics

Excellent Exposure for Your Business!

Brant Wildlife Festival Website

14,400+ site visits (February-April, 2024)

MABR Newsletter

700+ subscribers

Social Media Performance 2024

380,000+ impressions

1,800+ clicks

Over **81,500** people reached on Facebook and Instagram!

MABR Education Centre

~200 monthly visitors

Sponsor Board

Placed at **10+** events and locations

2,500 participants in 2024



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